CITY OF CORNING
HOME OF THE QUEEN OLIVE

City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL

FROM: CITY MANAGER JOHN L. BREWER, AICP

DATE: APRIL 25, 2014

SCHEDULES:

May 28th – June 3rd: City Clerk/Adm. Assist. Lisa Linnet will be out of town to attend a family wedding.

EVENTS:

Relay for Life Event: At the Corning Union High School Track on Saturday, April 26th at 9:00 a.m. beginning with the Survivors Lap. The event will continue through 9:00 a.m. on Sunday, April 27th. Saturday evening at 9:00 p.m. will be the Luminari Lap (this portion of the event is very moving). Thank you Laura Calkins and Dawn Grine for coordinating and ensuring the City team (consisting of City Employees, their families and friends) have coverage for the full 24 hours. Please come out and lend your support for this very worthy event (American Cancer Society Fund Raiser).

May Madness Car Show: Friday & Saturday, May 2-3, 2014.

Lucero Olive Oil's 4th Annual Spring Bloom: Saturday, May 10th from 11 a.m. to 5 p.m. at 2120 Loleta Avenue, Corning. (See attached.)

CITY MANAGER:

Tehama Economic Development Corp. (TEDC) Meeting:

I asked John Stoufer to attend this meeting on Wednesday in Red Bluff. The agenda included information regarding a proposed Tourism Business Improvement District that is proposed to be formed for the purpose of collecting a supplementary Transient Occupancy Tax that would generate funds for tourism promotion and advertisement. I reported on this last August. Mr. Bob Warren will be soliciting support from motel owners throughout the County for an increase in TOT to fund this promotional activity.

Shasta College Tehama Campus Seeks Support for Name Change:

Tom Orr of Shasta College Tehama Campus is seeking Council support for the ultimate transition of the Shasta College Tehama Center to "Tehama College". See the attached letter from Mr. Orr. He asks that the City provide a letter of support. Absent Council objection, we will prepare a letter for the Mayor's signature.

BUILDING **824-7027** • PLANNING **824-7036** • CITY MANAGER **824-7034** • CITY CLERK **824-7033** • FINANCE **824-7020**
PUBLIC WORKS **824-7025** • POLICE DEPARTMENT **824-7000** • FIRE DEPARTMENT **824-7044**

"THE CITY OF CORNING IS AN AFFIRMATIVE ACTION-EQUAL OPPORTUNITY EMPLOYER"

Nuisance Abatement Activities:

Building Official Terry Hoofard and Planning Consultant John Stoufer have been visiting properties with nuisance conditions and speaking with property owners about abating those conditions. Those conditions include fire damaged properties and rubbish/debris accumulation. In one case, we ordered a dumpster delivery to facilitate clean-up and persuaded the owner to agree to repay the City through utility bill supplementary payment.

2014-2015 Budget Schedule:

Roy Seiler and I have put together a Tentative Schedule for the preparation and adoption of the 2014-2015 Capital Improvement Plan (CIP) and Budget. Highlights include presentation of the CIP on May 13th, Budget presentation on June 10th and final adoption on June 24th.

PUBLIC WORKS DEPARTMENT:

Airport:

A small portion of fencing near the hangers was knocked down last weekend. There was nothing reported to the Police relating to the incident. Luckily the damage was minor. One bracing post was replaced and four T-Posts. A minimal amount of labor was expended to repair the fence damage.

Graffiti:

In the last two weeks we have seen an increase in graffiti throughout town. They have hit Northside and Corning Community Park along with a couple of the well houses. Public Works has been able to keep up on the graffiti clean-up/removal so that it doesn't encourage more.

Water System:

On Friday, April 18th the California Department of Public Health performed an inspection of the City's water system. Steve Lindeman, Patrick Walker, and Dawn Grine met with the representative for about an hour. Public Works Employees Lee Blaylock and Wayne Jobe, both certified Water Distribution Operators, accompanied the representative to all our well sites. The City should receive a report within the next couple of months.

POLICE DEPARTMENT:

Patrol:

In addition to responding to 186 calls for service, a total of 36 officer reports were taken and there were 77 officer-initiated incidents. Officers made 11 misdemeanor and 6 felony arrests, 41 traffic stops and issued 23 citations of which 6 were felonies, 12 were misdemeanors, 4 were infractions, and 1 was animal-related during the period of April 16 through April 23, 2014.

Shasta College

Extended Education
MEMORANDUM

TO: All

FROM: Tom Orr, Dean

SUBJECT: Tehama Campus Center Status

RECEIVED
APR 23 2014
CITY OF CORNING

The next step in the lengthy process for the Tehama Campus to eventually become Tehama College is to pursue "Educational Center" status with the state through the Chancellor's Office. In order to be eligible to apply for "Center" status, a facility must attain full-time equivalent (FTE) of 500 students each year. Tehama Campus has reached that objective.

Achieving Center status once provided additional funding from the state to increase programs and support services. That funding was discontinued several years ago. However, should the funding be restored, the Tehama Campus will be "in the queue."

As part of the application process, the college is required to submit a "Needs Assessment" per California Community College (CCC) guidelines. Included in that assessment will be analysis of the service area, labor market data, community program needs that have been met and those that still exist, historical enrollment data and projections, description of services offered and planned, collaborative efforts, and much more.

As part of that submission, the CCC guidelines also require demonstrated community support for the existing facilities as a state-recognized "Educational Center" as well as the future recognition and designation as a state-recognized "College." Once the campus achieves "College" status, it will remain as part of the Shasta-Tehama-Trinity Joint Community College District.

A letter from your business/organization or Board to support the application will be an important part of the review process, and I appreciate the consideration. The letter can be addressed to:

Joe Wyse, Ed.D.
Superintendent/President
Shasta College

The letter can be sent to me by email at tom@shastacollege.edu or by mail to:

Tom Orr
Dean, Extended Education
Shasta College Tehama Campus
770 Diamond Avenue
Red Bluff, CA 96080

On behalf of the Tehama Campus community of students, faculty, and staff, our gratitude.

Tuesday, March 25, 2014

CALIFORNIA OLIVE GROVES

FOR IMMEDIATE RELEASE

Lucero Olive Oil

Fourth Annual- Spring Bloom Event & Case Sale

Grab your picnic baskets and join the Lucero Family for a day at the Mill

Corning, CA – March 25, 2014 Lucero Olive Oil proudly announces their Fourth Annual Spring Bloom Event on Saturday, May 10th. Come out and celebrate the olive bloom with a picnic and a tour of the groves guided by Dewey and Bobby Lucero. Visit with friends and family and learn more about the olive bloom. If you've never seen an olive tree in bloom, here is your chance. This year's event will see the return of the wine garden with over 10 local wineries from around Northern California.

The event starts at 11 AM at the Lucero mill and tasting room and will wrap up at 5 PM. In addition to tours of a heritage olive grove, there will be wine tasting, local artisan food vendors, a Mother's Day raffle, kids' zone, and family picnic. During the festivities Lucero Olive Oil will be hosting their annual Case Sale, where guests can purchase the last of Lucero Olive Oil's 2012 award winning harvest for as much as 75% off its original retail prices. The discounted product is in limited supply, so be sure to show up early for the best selection.

Grove tours start at 11:30pm and leave every hour following the first departure. Dewey and his father will explain the bloom and answer questions about olive culture. There will also be a guided tour of a Super High Density grove north of Corning. Tours will begin at the mill, travel to the groves by bus, then return to the mill at the end of the tour. Heritage olive grove tours are priced at $2 per person. Super high density tours are priced at $4 per person. Space is limited, so make your reservations early by calling (530) 824-2190.

The picnic with the Lucero Family starts at noon, and two local artisan food producers will be offering food for purchase. The wine tasting garden will feature local wineries from 11:00am-4:30pm, and is sponsored by Slow Food Shasta Cascade (additional fee for wine tasting). The band, Driver, will be filling the air with live music between noon and 4:30pm. Event parking will be available off-site at the Love's Travel Stop at 2120 South Avenue and Linnet's Tire Shop at 1090 99W with shuttle bus service to and from Lucero Olive Oil. The shuttle service will begin at 11AM from each location at designated Lucero shuttle pick-up locations. The shuttle service will conclude at 5:30pm.

Lucero Olive Oil is the result of three generations of olive heritage in Tehama County, producing some of the most award winning extra virgin olive oils in California. The mill and tasting room are open 7 days a week 9am-5pm and are located at 2120 Loleta Ave, just off Highway 99W between Corning and the Truck Stops. During your visit, sample our 14 olive oils on tap and 9 balsamic vinegars, along with a tasty assortment of tapenades, table olives, and mustards. Saturday, May 10th will be packed with activities, and the Lucero family hopes you can join them.

###

Lucero Olive Oil Media Contact: Renee Souther, (877) 330-2190, renee@luceroolive oil.com

CALIFORNIA OLIVE OIL

Lucero Olive Oil • 2120 Loleta Avenue, Corning, CA 96021 • 877.330.2190 • www.luceroolive oil.com

FOURTH ANNUAL
SPRING
BLOOM
EVENT
Case SALE
Join us for a day of grove tours, wine tasting, food, live music, our annual case sale, local vendors and olive oil tasting.
LUCERO
CALIFORNIA OLIVE OIL
Saturday May 10, 2014
from 11am-5pm
Lucero Olive Oil
2120 Loleta Avenue, Corning, CA 96021
877-330-2190 • www.luceroolive oil.com