



City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL

FROM: CITY MANAGER JOHN L. BREWER, AICP

DATE: DECEMBER 6, 2013

SCHEDULES:

Office Christmas Party/Potluck: Friday, December 13th at City Fire Hall from 12:00 to 1:00 p.m.

CITY MANAGER:

Former Burn Dump Remediation:

John Stoufer, Pat Walker and I met with representatives from the Department of Toxic Substance Control (DTSC), Regional Water Quality Control Board, and Tehama County Environmental Health Dept. in the Council Chambers on Wednesday afternoon. The purpose was to coordinate whatever the next steps are for any site work on the former burn dump site. We were joined via conference call with CalRecycle Staff. The meeting was helpful. I think we have a better understanding of just what's expected of us at this juncture. We will prepare a summary of the meeting results and disperse it to all participants to make sure we're all on the same page before proceeding with any action plan. However, for now it appears we'll need to install a couple of groundwater wells and monitor them for a year or so, and perform some ground penetrating reconnaissance XRF (X-ray florescent) testing to check for the presence of lead. Again, we'll confirm this in writing before seeking a modification to the workplan previously presented by Lawrence and Associates, and then seek Council authorization and funding.

Ultimately, provided the test wells and XRF results are in our favor, we'd need to proceed with the measures recommended in the CalRecycle Report. Those measures include preparing a grading plan and then importing soil and compacting it in place to provide a minimum of 2'-0" of cover over the burn area. Of course if the groundwater and lead results turn out negatively, significant additional remediation measures will likely be required.

Career/College Day-Maywood School:

I spoke and presented a PowerPoint Program to the 7th and 8th graders at Maywood School on Wednesday. The school had initially asked the Mayor to provide the keynote program, but since he was out of town, the Mayor asked me to fill in and speak regarding my training and career progression. In addition to that, I also provided information regarding the new skate and bike park. Except for an issue with the microphone/sound system, I believe the program went well. After my program the students dispersed to various classrooms for presentations regarding various colleges and career choices.

Lucero Olive Oil Winter Crush:

We received a letter from Chamber of Commerce President Terry Barbo informing that Lucero Olive Oil will conduct their "Winter Crush" event on Saturday December 14th from 10:00 a.m. to 4:00 p.m. They've asked for our permission to designate Loleta Avenue as a one-way street during the event; as we've done in the past. They will utilize youth and civic organizations to assist with traffic direction and parking. Temporary parking and shuttle buses will also be provided at Love's Truck Stop. They'll offer tours of their mill, music performances, a vendor market, eateries and microbreweries. Last year the event attracted about 2,000 visitors. They expect that many or more this year and have asked the City to consider the Winter Crush to be a community event. The Winter Crush will attract a lot of out of town visitors and spotlight local products and vendors. That's a great thing for our community. I have asked Police Chief Don Atkins to have his Officers visit the event while it's occurring.

CITY CLERK:

14th Annual Northstate Economic Forecast Conference (Agenda Attached):

The Conference is on **January 16, 2014** from 7:30 a.m. to 5 p.m. at Gold Country Event Center, 4020 Olive Hwy., Oroville, CA 95966. Councilmembers/City Staff contact City Clerk Lisa Linnet at 824-7033 prior to December 1, 2013 if you are interested in attending this conference.

PUBLIC WORKS DEPARTMENT:

Hometown Christmas & Lighted Christmas Parade:

Public Works set up the Christmas trees for the Chamber of Commerce on Tuesday. The trees were placed on the light poles from 3rd Street at Solano to Houghton Avenue at Solano Street. Crews also placed banners and signs on light poles on Monday and Wednesday.

Public Works Crews will close Solano Street from 3rd Street to West Street at 7 a.m. on Saturday, Dec. 7th and they will begin to close off Solano Street at Toomes Avenue by 5:30 p.m. for the parade. The parade will begin on Solano Street at Toomes Avenue, head east on Solano Street and finish at 3rd Street. Following Parade, the Christmas tree lighting will take place at the corner of 3rd and Solano Streets.

Water Leak:

This week a water leak was located in the alley at Marin Street and Third Street. The leak was found in a 1" service line and was repaired by Public Works on Thursday.

Leaf Pick-up:

Leaf pick-up continues; there was some lag time due to Thanksgiving and the crews setting up for Hometown Christmas.

With the cold weather the majority of the leaves should be down in the next couple of weeks, and crews should be finishing the leaf pick-up just before Christmas.

POLICE DEPARTMENT:

Patrol:

In addition to responding to 171 calls for service, a total of 37 officer reports were taken and there were 72 officer-initiated incidents. Officers made 9 misdemeanor and 6 felony arrests, 37 traffic stops and issued 13 citations of which 8 were misdemeanors, 0 were felony, 3 were infractions, and 2 were parking citations during the period of November 27, 2013 through December 4, 2013.



Healthy Time to Grow

The Center for Economic Development is proud to announce that the theme of the 14th Annual Northstate Economic Forecast Conference will be "Healthy Time to Grow." It will focus on health care as an emerging opportunity for economic growth in the North valley. The conference will examine our region's ability to leverage healthcare and other assets, as well its various prescriptions for economic growth in the upcoming year.

The conference will take place on **January 16, 2014** at the Gold Country Event center.

In addition to the main session, this year's conference will include:

- Hot breakfast (Registration and Breakfast – 7:30 a.m. to 8:30 a.m.)
- General Session – 8:30 a.m. to 12:00 p.m.
- Lunch – 12:00 p.m. to 1:30 p.m.
- Afternoon break-out sessions – 1:30 p.m. to 4:00 p.m.
- A networking reception – 4:00 p.m. to 5:00 p.m.
- A trade show

Last year's conference recorded over 500 attendees. With that number increasing each year, this event has become an excellent networking opportunity on top of providing invaluable insight for businesses and organizations of all types.

Speakers this year include:

- John Chiang, State Controller
- Dr. Robert Eyles, Sonoma State University
- Robert J. Wentz, President & CEO, Oroville Hospital
- Ana Varona, Wellness Coordinator, Sierra Nevada Brewing Co.
- Micah Weinberg, Senior Policy Advisor to the Bay Area Council

**Healthy Time to Grow
Prescription for Economic Growth
Leveraging our Healthcare and Other Assets**



The 2014 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future. Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

The focus of the 14th Annual Northstate Economic Forecast Conference will be Health Care as an emerging opportunity for economic growth in the North Valley



Regional Welcome

Dan Ripke , Director, Center for Economic Development



The Northstate Economy

Dr. Robert Eyler , Sonoma State University

BREAK



The California Economy

John Chiang , State Controller



Economic Impact of the Accountable Care Act

Robert J. Wentz , Oroville Hospital President & CEO

Micah Weinberg , Senior Policy Advisor,

Bay Area Council



**Worksite Wellness Case Study: Health Risk
and Health Care Cost Reductions at the
Sierra Nevada Brewing Co.**

Ana Varona , Wellness Coordinator, Sierra
Nevada Brewing Co.

Conference Hosted by



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CITY OF CORNING

 **Corning, California**
Chamber of Commerce

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October 30, 2013

John Brewer
City Manager
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Corning, CA 96021

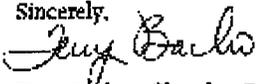
Dear Mr. Brewer,

On December 14, 2013, Luero Olive Oil will hold its third annual Winter Crush event. The family event which is billed as "A Day at the Mill" is held at 2123 Loleta Avenue from 10:00 am to 4:00 pm. In addition to the citrus crush and tours of the olive oil processing, the event will feature live music performances, a vendor market place highlighting local artisan producers, eateries and local microbreweries. Attendees will also have the opportunity to watch live cooking demonstrations hosted by local chefs. There will also be a kid's zone that will include the following art stations: jewelry making, bag decorating, olive branch crowns and coloring.

Each year during the event, Loleta Avenue has been designated as a one-way street, between Highway 99W and Tommes Avenue, with limited on-site parking. Off-site parking has been provided at Love's Truck Stop and Linnet's Tires with TRAX shuttles to and from the event. At each event Luero Olive Oil enlists the help of several youth and civic organizations and compensates the organizations with generous donations to their programs.

Last year the event drew nearly two thousand attendees and it is anticipated attendance this year will be greater, with attendees coming from throughout the north state. In addition to promoting olive oil production, the event promotes local food vendors, food related producers, and local microbreweries.

Due to the size of the event and the positive impact it has on the business community and the community overall, the Chamber of Commerce is requesting the City of Corning consider supporting the Winter Crush as a community event.

Sincerely,

Terry Barbo - Chamber President