



# City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

## THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL  
FROM: CITY MANAGER JOHN L. BREWER, AICP  
DATE: NOVEMBER 15, 2012

### FURLOUGH DAYS:

<b>November:</b>	<b>December:</b>
Friday, November 16 <sup>th</sup>	Friday, December 14 <sup>th</sup>
	Friday, December 28 <sup>th</sup>
	Friday, November 30 <sup>th</sup>

### HOLIDAYS:

November 22 & 23<sup>rd</sup> (Thursday & Friday) - **Thanksgiving Day and post-Thanksgiving Day**  
December 24<sup>th</sup> & 25<sup>th</sup> (Monday & Tuesday) - **Christmas Eve & Christmas Day**  
January 1<sup>st</sup> (Tuesday) - **New Year's Day**

### CITY MANAGER'S NOTES:

#### **TRAX Christmas Lights Tour:**

I received an email from Barbara O'Keeffe, Tehama County Deputy Public Works Director. TRAX (Tehama County Rural Express) will stage their annual Christmas Lights bus tour on Dec. 21, 2012. Start time will be at 6:00 p.m. Those wishing to reserve a seat or seeking more details should call the TRAX office (385-2877) before December 19th.

#### **1911 Historical Pump Bid document:**

Mr. Jim Kerr brought in a document he'd found. It was an offer to provide a municipal pump to the City of Corning by a San Francisco mechanical Engineering firm. The offer was dated 1911. Some of the document pages were stuck together due to water damage, while others were in remarkably good shape, given their age. We provided it to the Mayor for delivery to the museum.

#### **Hometown Christmas:**

We received a letter from the Chamber of Commerce advising that the **17<sup>th</sup> Annual "Hometown Christmas" will occur on Saturday December 1, 2012.** Scheduled events include free train rides, kid's activities, craft / food booths and entertainment as well as the Parade of Lights.

I have forwarded notice of the event to the Police and Fire Departments and to Assistant P/W Director Patrick Walker so they may take the necessary preparatory actions.

#### **2013 Center for Economic Development (CED) Economic Forecast Conference:**

Please see the attached information regarding the upcoming 2013 Economic Forecast Conference to be held in Oroville at the Gold Country Event Center on January 17<sup>th</sup> (8:30 a.m. to 3:30 p.m.). Council members interested in attending please contact Lisa at 824-7033 by December 7<sup>th</sup>.

### CITY CLERK:

**League of CA Cities New Mayors & Council Members Academy:**

The League of CA Cities New Mayors and Council Members Academy will be held in Sacramento beginning January 15<sup>th</sup> through January 18<sup>th</sup> (see attached info.). Council members interested in attending should contact either John or Lisa (824-7033) by December 7<sup>th</sup>.

**PUBLIC WORKS DEPARTMENT:**

**Leaf Pick-up:**

“Leaf Pick-up” begins on Nov. 26<sup>th</sup> (**leaves only, not limbs or brush**).

**Storm Drain Pipe Replacement:**

Back in early October, Charlie Wright contacted me regarding a City storm drain line that he'd encountered while completing a job for Bell Carter on the west side of Third Street. The City line was badly rusted-thru the side walls in several places, poorly installed-with a reverse grade and filled with silt debris. The pipe ultimately ties to the Blackburn Moon Drain system. Mr. Wright's company was installing a concrete footing for a new retaining wall and fence adjacent to the Third Street right of way. The pipe needed to be replaced. Charlie asked if the City would pick up part of the cost. There was some urgency, since the Wright Brothers crew was mobilized and awaiting word on the disposition. I spoke with City Engineer Ed Anderson who agreed that the approximate 200' segment of drainage pipe needed immediate replacement. The total cost was \$1,525.

**Rodger's Theater Restoration:**

We were scheduled to open bids for Phase 2 of the Theater Restoration Project on Thursday at 10:00 a.m. We received no bids for the project-and no one appeared for the opening. We'll work with City Attorney Mike Fitzpatrick to identify what we can and must do to proceed with the project.

We presented the project as a “Base Bid” with two Additive Bid Items. The Base Bid includes the restoration of the restrooms. Additive Bid Item 1 is the replacement of the Loge Seating area and storage beneath. Additive Bid Item 2 is extension/expansion of the stage area.

Our remaining City budget for Rodger's Theater Restoration (Fund 6125) is \$38,822. That total does not include any remaining McConnell Foundation grant funds (approx. \$21,000), nor any funds that the Community Foundation has collected for theater restoration.

**Water Meter Reading:**

As part of the budget solution a couple of years back, the task of reading water meters was passed on to the Police Department. I recently met with Pala Cantrell, Lori Sims and Mary Ramirez of the Finance Dept. regarding some issues they've identified with our water meter reading program. Following up on that, on Wednesday, Pala and I met with Police Chief Don Atkins and Police Administrative Services Manager Tom Watson. Tom supervises the two Community Services Officers who actually read the water meters. The meeting was very fruitful, generating solutions to several of the identified issues, and establishing a more direct contact between the Finance Department and the supervisor of the CSO's. This will assure more efficient resolution of meter reading, water shut off and turn-on issues, and the like.

**CORNING POLICE DEPARTMENT:**

**Patrol:**

In addition to responding to 182 calls for service, a total of 40 officer reports were taken and there were 66 officer-initiated incidents. Officers made 17 misdemeanor and 2 felony arrests, 34 traffic stops and issued 22 citations of which 14 were misdemeanors, 5 infractions, 1 animal-related and 2 parking citations during the period of November 7 – November 14, 2012.

**Personnel:**

Background packets have been given to two applicants who successfully completed the oral interviews.



## 2013 Economic Forecast Conference

# January 17, 2013

### SCHEDULE

**Breakfast and Registration** 7:30 - 8:30 AM

**General Session** 8:30 AM - 12:00 PM

**Main Session Speakers:**

John Chiang, California State Controller: "The State of the California Economy"

Dr. Robert Elyer, Sonoma State University: "The Regional Economic Outlook"

Kevin Klowden, Director and Managing Economist for the CA Milken Institute

Scott Gruendl, Director of Glenn County Health Services: Collaboration Success

**Keynote Speaker:**

Harry Moser, President, The Reshoring Initiative: "The Reshoring Trend: How Northern California Can Get on Board"

**Lunch** 12:00 - 1:30 PM

**Breakout Sessions**

**Collaboration at the Next Level: Growing the Economy of the North Valley**

**Manufacturing**  
**Technology/Innovation**  
**Trends in Real Estate**  
**Small Business Regulatory Reform**  
**Healthcare in the North Valley**  
**North Valley Transportation**  
**Workforce Development**  
**International Trade**  
**Native American Economic Development**

# MADE IN AMERICA,



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Gold Country Event Center  
4020 Olive Hwy  
Oroville, CA

**CONFERENCE PRESENTED BY:**



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John,

The 2013 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future.

Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

### **REGISTRATION**

Registration is \$79 (non-refundable) per person. Includes hot breakfast, general session, lunch, breakout sessions and one copy of the North Valley Economic Scorecard, 3rd Edition.

Full tables of 8 are available for \$553, a savings of \$79.00.



# New Mayors and Council Members Academy

Wednesday, January 16 – Friday, January 18

**HYATT REGENCY SACRAMENTO**

*Registration and Housing Deadline:  
Monday, January 7*

[www.cacities.org/events](http://www.cacities.org/events)

 [www.facebook.com/leagueofcities](http://www.facebook.com/leagueofcities)

 Follow @CaCitiesLearn

## Wednesday, January 16

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### **REGISTRATION OPEN**

› 8:00 a.m. - 4:00 p.m.

### **Effective Advocacy & Key City Issues**

› 9:30 - 10:15 a.m.

Acquire practical skills, from League staff, to develop persuasive arguments and testimony that serve your city's interests.

### **Basics Boot Camp**

› 10:30 - 11:45 a.m.

After a few council meetings you discover that sitting on the "target" side of the dais means, among other things, you must be prepared. Prepare by reviewing some basic rules for new mayors and council members.

### **GENERAL LUNCHEON**

#### **Your League and How To Use It**

› Noon - 1:30 p.m.

As a city official, you are the League. It's success, along with yours, depends on your involvement and leadership. Gain an introduction to the services of the League of California Cities, how you can access them, and how you can become involved.

#### **Your Legal Powers and Obligations**

› 2:00 - 3:45 p.m.

You were elected to make things happen in your city. Learn the sources of your powers as a city official and the limitations on those powers. Gain a basic understanding of the legal authorities and restrictions under which cities and city officials operate with a focus on the Brown Act.

#### **Policy Role in Land Use Planning**

› 4:00 - 5:00 p.m.

Land use planning is one of the most important aspects of a city official's responsibilities. It involves the setting and implementation of the policies articulated in the city's general plan and its zoning code. Learn about tools and processes in land use planning such as the California Environmental Quality Act (CEQA). This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.

#### **Legislative Reception**

› 6:00 - 7:00 p.m.

This is a great opportunity for newly elected city officials to gather and meet with Assembly Members and Senators from throughout the state.



## **Thursday, January 17**

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### **REGISTRATION OPEN**

› 7:30 a.m. - Noon

### **Networking Breakfast**

› 7:30 - 8:30 a.m.

### **Relationship Between City Council and City Manager Staff**

› 8:30 - 10:00 a.m.

As an elected official, there are various competing and legitimate values that drive you and your colleagues. Your success on the council requires an effective relationship with your city manager, city attorney, and staff. Learn how to work together while respecting those diverse roles. Discover how to enhance these relationships and leave with valuable and practical tips.

### **Communications and the New Media**

› 10:15 - 11:45 a.m.

With public perceptions of today's Government at all-time lows, the question must be asked – how do people learn so much, so fast about government? With such a variety of almost immediate informational sources (internet, podcasting, socials media, the blogosphere, etc.), elected officials need to be quick on their feet and develop the necessary skills to address issues. Discover what cities should be doing to communicate with their constituents in the 21st Century and the new forms of media that must be embraced.

### **GENERAL LUNCHEON**

### **Ei-Circo – How to Conduct an Effective and Respectful Council Meeting**

› Noon - 2:00 p.m.

Enjoy an always fun skit depicting the wrong, then right way, to conduct your city council meetings.

### **Financial Responsibilities, City Revenues Workshop**

› 2:15 - 4:45 p.m.

Cover your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, state and local funding relationships, and identify the four stages of fiscal meltdown. Stress the importance of structurally balanced budget tips on setting city council goals and the need for financial policies. Learn to avoid micromanagement and complacency management.

### **Evening on Your Own**

› 5:00 p.m.

## **Friday, January 18**

### **New Mayor and Council Member Roundtable Networking Breakfast**

➤ 8:00 - 9:15 a.m.

Here is a great opportunity to enjoy breakfast with your peers and to question seasoned veterans of what it is really like being an elected official. There will be three groups; one for Mayors, one for Council Members and a third for the city managers in attendance. There may never be a better chance to be able to ask questions so freely and get true candid answers.

### **AB1234: How to Build and Maintain the Public's Trust: Practical Ethics and the Law**

➤ 9:45 - 11:45 a.m.

State law requires elected and appointed officials to receive training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. This lively, example laden, two-hours will make this mandatory training more tolerable – if not outright enjoyable. Sign-in begins at 9:30 a.m. and you must be present for the full two hours to receive the certification of attendance at 11:45. (Planned with the Institute for Local Government)

### **ADJOURN**

➤ Noon

For speaker information, go to  
[www.lacities.org/MayorsCouncilEd](http://www.lacities.org/MayorsCouncilEd)