



City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL
FROM: CITY MANAGER JOHN L. BREWER, AICP
DATE: NOVEMBER 15, 2013

JLB

CITY MANAGER:

Lucero Olive Oil Winter Crush:

We received a letter from Chamber of Commerce President Terry Barbo informing that Lucero Olive Oil will conduct their "Winter Crush" event on Saturday December 14th from 10:00 a.m. to 4:00 p.m. They've asked for our permission to designate Loleta Avenue as a one-way street during the event; as we've done in the past. They will utilize youth and civic organizations to assist with traffic direction and parking. Temporary parking and shuttle buses will also be provided at Love's Truck Stop. They'll offer tours of their mill, music performances, a vendor market, eateries and microbreweries. Last year the event attracted about 2,000 visitors. They expect that many or more this year and have asked the City to consider the Winter Crush to be a community event. The Winter Crush will attract a lot of out of town visitors and spotlight local products and vendors. That's a great thing for our community. I have asked Police Chief Don Atkins to have his Officers visit the event while it's occurring.

"State of Jefferson" Meeting:

Councilmembers Willie Smith, Tony Cardenas, Darlene Dickison and I attended the meeting at the Tehama County Board of Supervisors' Chambers on Wednesday night. The topic was the possible separation of 10 or more California Counties from the State of California to form the new state of "Jefferson". The presenters explained that approval would be required from the State Legislature as well as Congress. County Administrator Bill Goodwin offered some preliminary information relating to funding.

The meeting was well attended by locals-and folks from surrounding counties as well. While ultimately the movement may be joined by some Southern Oregon Counties, and perhaps even some from Northern Nevada, at this point the proponents are focusing their efforts on gaining the support of California County Governments.

Streetscape Project:

John Stoufer, Pat Walker and I will be meeting in Redding on Monday afternoon with Caltrans District 2 Representatives regarding our proposed Solano Streetscape Project-specifically completion of the National Environmental Policy Act (NEPA) process related to cultural (historic) resources.

Development Impact Fees:

After the Council meeting on Tuesday, we've started working on the Resolutions and Staff Reports for updating the Development Impact Fees. We'll have them ready for the continued public hearing at the December 10th City Council meeting.

Burn Dump Meeting:

We've scheduled a meeting for December 4th at City Hall to discuss the former Burn-dump property and potential remediation activities. Representatives from the Tehama County Environmental Health Dept. (TCEHD), State Dept. of Toxic Substance Control (DTSC), CalRecycle and the State Regional Water Resources Control Board are expected to participate in the meeting. At this point CalRecycle has made some recommendations to TCEHD. At some point TCEHD may pass those recommendations onto the City for remedial action. The meeting is intended to be a scoping session that'll ideally facilitate coordination and cooperation among the various agencies.

CITY CLERK:

Sacramento Valley Division Membership Meeting – December 13, 2013:

See attached Flyer.

14th Annual Northstate Economic Forecast Conference (Agenda Attached):

The Conference is on **January 16, 2014** from 7:30 a.m. to 5 p.m. at Gold Country Event Center, 4020 Olive Hwy., Oroville, CA 95966. Councilmembers/City Staff contact City Clerk Lisa Linnet at 824-7033 prior to December 1, 2013 if you are interested in attending this conference.

PUBLIC WORKS DEPARTMENT:

Leaf Pick-Up:

Public Works has begun picking up leaves throughout the City. Please be advised that projects requiring immediate attention by Public Works are priority and can delay the pick-up of leaves, they will be picked up as work schedules allow and **no brush or tree branches will be picked up.**

Transportation Center:

This last weekend a water leak appeared at the Transportation Center. Upon inspection it was found that a pipe from the hot water heater failed. The hot water heater is located in the attic and saturated the ceiling and the floor. A couple of ceiling tiles need to be replaced and fans have been drying out the carpet. The area should be opened again on Friday.

Potholes:

Public Works has been working on filling potholes this past week. Currently they have been working mainly on East Street and will work there way throughout the City as time allows.

POLICE DEPARTMENT:

Patrol:

In addition to responding to 198 calls for service, a total of 34 officer reports were taken and there were 88 officer-initiated incidents. Officers made 10 misdemeanor and 4 felony arrests, 40 traffic stops and issued 17 citations of which 11 were misdemeanors, 2 were felony, 2 were infractions, 1 was animal-related and 1 was a parking citation during the period of November 6, 2013 through November 13, 2013.

SAVE THE DATE

Sacramento Valley Division Membership Meeting

Friday, December 13, 2013
3:00 p.m. - 7:00 p.m.

Rancho Cordova City Hall
2729 Prospect Park Dr.
Rancho Cordova, CA 95670



RECEIVED

NOV 06 2013

CITY OF CORNING

Corning, California Chamber of Commerce

110 Solano Street, Corning, CA 96021 • (530) 824-5550, Fax 824-9499
E-mail: info@corningchamber.org Webpage: www.corningchamber.org

October 30, 2013

John Brewer
City Manager
794 Third Street
Corning, CA 96021

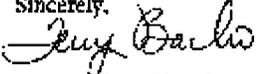
Dear Mr. Brewer,

On December 14, 2013, Luero Olive Oil will hold its third annual Winter Crush event. The family event which is billed as "A Day at the Mill" is held at 2120 Loleta Avenue from 10:00 am to 4:00 pm. In addition to the citrus crush and tours of the olive oil processing, the event will feature live music performances, a vendor market place highlighting local artisan producers, eateries and local microbreweries. Attendees will also have the opportunity to watch live cooking demonstrations hosted by local chefs. There will also be a kid's zone that will include the following art stations: jewelry making, bag decorating, olive branch crowns and coloring.

Each year during the event, Loleta Avenue has been designated as a one-way street, between Highway 99W and Townes Avenue, with limited on-site parking. Off-site parking has been provided at Love's Truck Stop and Linnert's Tires with TRAX shuttles to and from the event. At each event Luero Olive Oil enlists the help of several youth and civic organizations and compensates the organizations with generous donations to their programs.

Last year the event drew nearly two thousand attendees and it is anticipated attendance this year will be greater, with attendees coming from through-out the north state. In addition to promoting olive oil production, the event promotes local food vendors, food related producers, and local microbreweries.

Due to the size of the event and the positive impact it has on the business community and the community overall, the Chamber of Commerce is requesting the City of Corning consider supporting the Winter Crush as a community event.

Sincerely,

Terry Barbo - Chamber President



Healthy Time to Grow

The Center for Economic Development is proud to announce that the theme of the 14th Annual Northstate Economic Forecast Conference will be "Healthy Time to Grow." It will focus on health care as an emerging opportunity for economic growth in the North valley. The conference will examine our region's ability to leverage healthcare and other assets, as well its various prescriptions for economic growth in the upcoming year.

The conference will take place on **January 16, 2014** at the Gold Country Event center.

In addition to the main session, this year's conference will include:

- Hot breakfast (Registration and Breakfast – 7:30 a.m. to 8:30 a.m.)
- General Session – 8:30 a.m. to 12:00 p.m.
- Lunch – 12:00 p.m. to 1:30 p.m.
- Afternoon break-out sessions – 1:30 p.m. to 4:00 p.m.
- A networking reception – 4:00 p.m. to 5:00 p.m.
- A trade show

Last year's conference recorded over 500 attendees. With that number increasing each year, this event has become an excellent networking opportunity on top of providing invaluable insight for businesses and organizations of all types.

Speakers this year include:

- John Chiang, State Controller
- Dr. Robert Eyles, Sonoma State University
- Robert J. Wentz, President & CEO, Oroville Hospital
- Ana Varona, Wellness Coordinator, Sierra Nevada Brewing Co.
- Micah Weinberg, Senior Policy Advisor to the Bay Area Council

**Healthy Time to Grow
Prescription for Economic Growth
Leveraging our Healthcare and Other Assets**



The 2014 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future. Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

The focus of the 14th Annual Northstate Economic Forecast Conference will be Health Care as an emerging opportunity for economic growth in the North Valley



Regional Welcome

Dan Ripke , Director, Center for Economic Development



The Northstate Economy

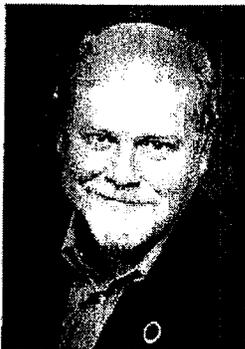
Dr. Robert Eyler , Sonoma State University

BREAK



The California Economy

John Chiang , State Controller



Economic Impact of the Accountable Care Act

Robert J. Wentz , Oroville Hospital President & CEO

Micah Weinberg , Senior Policy Advisor,

Bay Area Council



Worksite Wellness Case Study: Health Risk and Health Care Cost Reductions at the Sierra Nevada Brewing Co.

Ana Varona , Wellness Coordinator, Sierra Nevada Brewing Co.

Conference Hosted by

