



City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL
FROM: CITY MANAGER JOHN L. BREWER, AICP
DATE: NOVEMBER 29, 2012



FURLOUGH DAYS:

November

Friday, November 30th

December:

Friday, December 14th
Friday, December 28th

HOLIDAYS:

December 24th & 25th (Monday & Tuesday) – Christmas Eve & Christmas Day
January 1st (Tuesday) – New Year's Day

CITY MANAGER'S NOTES:

Hometown Christmas Parade:

Hometown Christmas is Saturday, December 1st and the Parade will be conducted that evening. We'll have City Staff place the barricades and divert traffic for the event. Events that will take place are:

- 7-11 a.m.: Pancake Breakfast at the Corning Fire Hall
- 10 a.m. - 4 p.m.: Various Craft & Food Booths
- 11:00 a.m.: Art Exhibit and various activities such as games, pony rides, etc. begin
- 12 – 4 p.m.: Free Train Rides
- 1 p.m.: Santa arrives
- 1:30 to 4 p.m.: Pictures with Santa
- 5:30 p.m.: Lighted Christmas Parade

I gave the El Camino 4-H Club permission to utilize the Park & Ride property on Saturday to assemble their float entry for the Christmas Parade. Apparently last year their float was assembled out of town and damaged on the trip into town. We confirmed that no recycling event was scheduled at that location on that day.

Catholic Church Procession:

We received a letter from Father Cormac Lacre of the Immaculate Conception Church. They intend to conduct their "Feast of our Lady of Guadalupe" Procession on Sunday, December 9, 2012 from 11:00 a.m. to noon. They will proceed along the south side of Solano Street, beginning at Toomes Avenue, to the Catholic Church at 814 Solano Street. The Police Department will provide escorting vehicles.

Council and Staff Pot Luck Christmas Party:

The City's Christmas Pot-Luck Luncheon will be held on December 13, 2012 at the City's Fire Hall Annex beginning at 12:00 p.m. to 1:00 p.m. The City will be providing the meat, bread and drinks. Councilmembers, and Employees (employee family members are invited) are asked to bring a hot side dish, salad or desert.

TRAX 13th Annual Corning Christmas Lights Tour:

Friday, December 21, 2012 is the 13th Annual TRAX (Tehama County Rural Express) **Free** Tour of Corning Christmas Lights bus tour. They will depart from the Corning Transportation Center at 6:30 p.m. Seating is limited therefore those wishing to reserve a seat should call the TRAX office (385-2877) before Wednesday, December 19th.

2013 Center for Economic Development (CED) Economic Forecast Conference:

Please see the attached information regarding the upcoming 2013 Economic Forecast Conference to be held in Oroville at the Gold Country Event Center on January 17th (8:30 a.m. to 3:30 p.m.). Council members interested in attending please contact Lisa at 824-7033 by December 7th.

CITY CLERK:

League of CA Cities New Mayors & Council Members Academy:

The League of CA Cities New Mayors and Council Members Academy will be held in Sacramento beginning January 15th through January 18th (see attached info.). Council members interested in attending should contact either John or Lisa (824-7033) by December 7th.

PUBLIC WORKS DEPARTMENT:

Weather of Concern:

From the forecasts, we're expecting a lot of rain over the next 5 days. Friday is a scheduled Furlough day. However, in light of the stormy weather forecast, we'll have some of our crewmembers work Friday and take Monday as their Furlough day. That way we'll have personnel on hand to respond to runoff issues that arise.

Crew Activities:

The Public Works Crew has been busy placing Christmas banners and trees. Additionally, we've had part of the crew collecting the leaves that have accumulated. Unfortunately, many trees have retained their leaves much later than normal. Today, (Wednesday) with the first of a series of warm storms, there's been quite a significant leaf fall. Those leaves have clogged a number of storm drains. The crew is dispatched to clean those as necessary. We've also contacted Southwest Water Company who provided their vacuum truck to assist in the drain cleaning.

POLICE DEPARTMENT:

Patrol:

In addition to responding to 164 calls for service, a total of 32 officer reports were taken and there were 54 officer-initiated incidents. Officers made 10 misdemeanor and 3 felony arrests, 27 traffic stops and issued 13 citations of which 11 were misdemeanors, 1 infraction, and 1 animal-related citation during the period of November 21– November 28, 2012.



2013 Economic Forecast Conference

January 17, 2013

SCHEDULE

Breakfast and Registration 7:30 - 8:30 AM

General Session 8:30 AM - 12:00 PM

Main Session Speakers:

John Chiang, California State Controller: "The State of the California Economy"

Dr. Robert Elyer, Sonoma State University: "The Regional Economic Outlook"

Kevin Klowden, Director and Managing Economist for the CA Milken Institute

Scott Gruendl, Director of Glenn County Health Services: Collaboration Success

Keynote Speaker:

Harry Moser, President, The Reshoring Initiative: "The Reshoring Trend: How Northern California Can Get on Board"

Lunch 12:00 - 1:30 PM

Breakout Sessions

Collaboration at the Next Level: Growing the Economy of the North Valley

Manufacturing

Technology/Innovation

Trends in Real Estate

Small Business Regulatory Reform

Healthcare in the North Valley

North Valley Transportation

Workforce Development

International Trade

Native American Economic Development

MADE IN AMERICA,



BRINGING MANUFACTURING
BACK HOME

Gold Country Event Center
4020 Olive Hwy
Oroville, CA

CONFERENCE PRESENTED BY:



Rabobank

HOST SPONSORS:



 Forward to a Friend

John,

The 2013 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future.

Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

REGISTRATION

Registration is \$79 (non-refundable) per person. Includes hot breakfast, general session, lunch, breakout sessions and one copy of the North Valley Economic Scorecard, 3rd Edition.

Full tables of 8 are available for \$553, a savings of \$79.00.



New Mayors and Council Members Academy

Wednesday, January 16 – Friday, January 18

HYATT REGENCY SACRAMENTO

*Registration and Housing Deadline:
Monday, January 7*

www.cacities.org/events

 www.facebook.com/leagueofcities

Follow @CaCitiesLearn

Wednesday, January 16

REGISTRATION OPEN

➤ 8:00 a.m. - 4:00 p.m.

Effective Advocacy & Key City Issues

➤ 9:30 - 10:15 a.m.

Acquire practical skills, from League staff, to develop persuasive arguments and testimony that serve your city's interests.

Basics Boot Camp

➤ 10:30 - 11:45 a.m.

After a few council meetings you discover that sitting on the "target" side of the dais means, among other things, you must be prepared. Prepare by reviewing some basic rules for new mayors and council members.

GENERAL LUNCHEON

Your League and How To Use It

➤ Noon - 1:30 p.m.

As a city official, you are the League. It's success, along with yours, depends on your involvement and leadership. Gain an introduction to the services of the League of California Cities, how you can access them, and how you can become involved.

Your Legal Powers and Obligations

➤ 2:00 - 3:45 p.m.

You were elected to make things happen in your city. Learn the sources of your powers as a city official and the limitations on those powers. Gain a basic understanding of the legal authorities and restrictions under which cities and city officials operate with a focus on the Brown Act.

Policy Role in Land Use Planning

➤ 4:00 - 5:00 p.m.

Land use planning is one of the most important aspects of a city official's responsibilities. It involves the setting and implementation of the policies articulated in the city's general plan and its zoning code. Learn about tools and processes in land use planning such as the California Environmental Quality Act (CEQA). This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.

Legislative Reception

➤ 6:00 - 7:00 p.m.

This is a great opportunity for newly elected city officials to gather and meet with Assembly Members and Senators from throughout the state.

Thursday, January 17

REGISTRATION OPEN

› 7:30 a.m. - Noon

Networking Breakfast

› 7:30 - 8:30 a.m.

Relationship Between City Council and City Manager Staff

› 8:30 - 10:00 a.m.

As an elected official, there are various competing and legitimate values that drive you and your colleagues. Your success on the council requires an effective relationship with your city manager, city attorney, and staff. Learn how to work together while respecting those diverse roles. Discover how to enhance these relationships and leave with valuable and practical tips.

Communications and the New Media

› 10:15 - 11:45 a.m.

With public perceptions of today's Government at all-time lows, the question must be asked – how do people learn so much, so fast about government? With such a variety of almost immediate informational sources (internet, podcasting, social media, the blogosphere, etc.), elected officials need to be quick on their feet and develop the necessary skills to address issues. Discover what cities should be doing to communicate with their constituents in the 21st Century and the new forms of media that must be embraced.

GENERAL LUNCHEON

El-Circo – How to Conduct an Effective and Respectful Council Meeting

› Noon - 2:00 p.m.

Enjoy an always fun skit depicting the wrong, then right way, to conduct your city council meetings.

Financial Responsibilities, City Revenues Workshop

› 2:15 - 4:45 p.m.

Cover your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, state and local funding relationships, and identify the four stages of fiscal meltdown. Stress the importance of structurally balanced budget tips on setting city council goals and the need for financial policies. Learn to avoid micromanagement and complacency management.

Evening on Your Own

› 5:00 p.m.

Friday, January 18

New Mayor and Council Member Roundtable Networking Breakfast

8:00 - 9:15 a.m.

Here is a great opportunity to enjoy breakfast with your peers and to question seasoned veterans of what it is really like being an elected official. There will be three groups; one for Mayors, one for Council Members and a third for the city managers in attendance. There may never be a better chance to be able to ask questions so freely and get true candid answers.

AB1234: How to Build and Maintain the Public's Trust: Practical Ethics and the Law

9:45 - 11:45 a.m.

State law requires elected and appointed officials to receive training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. This lively, example laden, two-hours will make this mandatory training more tolerable – if not outright enjoyable. Sign-in begins at 9:30 a.m. and you must be present for the full two hours to receive the certification of attendance at 11:45. (Planned with the Institute for Local Government)

ADJOURN

12:00 Noon

For speaker information go to
www.tacities.org/MayorsCouncilEd