



# City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

## THE CORNING FRIDAY NOTES

**TO: MAYOR AND COUNCIL**  
**FROM: CITY MANAGER JOHN L. BREWER, AICP**  
**DATE: NOVEMBER 8, 2013**

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### CITY MANAGER:

#### **Development Impact Fee Update:**

We have prepared a draft of Nexus Study supporting an update to the Development Impact Fee Program. We will present the study in a Power Point presentation for Council consideration at the November 12<sup>th</sup> meeting. Staff plans to deliver the draft documents to the City Council next week.

#### **Solano Streetscape Project:**

When we met via conference call last Friday, we determined that there was some misunderstanding about the scope of our Streetscape project. To resolve this, we are scheduling a face to face meeting with the Caltrans Environmental section at their Redding office for November 18<sup>th</sup>. John Stoufer, Pat Walker, and I plan to attend.

#### **Former Burn Dump Property:**

We received the recommendations from CalRecycle regarding the former burn dump at Carona Avenue and Rawson Road. The recommendations are directed to Tim Potanovic at the Tehama County Environmental Health Department (TCEHD). TCEHD is the Local Enforcement Agency (LEA) with respect to the disposition of former waste sites. The recommendations include preparing a grading plan and adding to the existing compacted soil cap that covers the waste/ash to provide a minimum of two feet of cover. They also encourage the LEA and City to coordinate any further investigation and remediation activities with the Regional Water Quality Control Board (RWQCB) and the Department of Toxic Substances Control (DTSC).

The letter also states that we can apply to CalRecycle for a matching grant to support any remediation activities. That is good news. Of course before we can apply for any matching funds, we'll need to know the extent of remediation that we'll be expected to complete. To start defining that, I sent an email inviting TCEHD, DTSC, CalRecycle and RWQCB representatives to a coordination meeting that we'd stage here at City Hall-ideally sometime next week.

#### **Lucero Olive Oil Winter Crush:**

We received a letter from Chamber of Commerce President Terry Barbo informing that Lucero Olive Oil will conduct their "Winter Crush" event on Saturday December 14<sup>th</sup> from 10:00 a.m. to 4:00 p.m. They've asked for our permission to designate Loleta Avenue as a one-way street during the event; as we've done in the past. They will utilize youth and civic organizations to assist with traffic direction and parking. Temporary parking and shuttle buses will also be provided at Love's Truck Stop. They'll offer tours of their mill, music performances, a vendor market, eateries and microbreweries. Last year the event attracted about 2,000 visitors. They expect that many or more this year and have asked the City to consider the Winter Crush to be a community event. The Winter Crush will attract a lot of out of town visitors and spotlight local products and vendors. That's a great thing for our community. I have asked Police Chief Don Atkins to have his Officers visit the event while it's occurring.

**Health Insurance Costs:**

Our employee Health Insurance rates are going up between 3% and 4% on January 1, 2014. These increases are largely due to new taxes included in the Affordable Care Act (ACA). Those increases are insignificant compared to those forecast by our Blue Shield provider beginning the following year (January 1, 2015). Susan Priddy of Blue Shield has forewarned us to expect increases of between 78% and 91%. We currently split health insurance cost increases with employees. But that magnitude of increase would be unmanageable for us and for the employees. That would likely force us to make big changes to downgrade the plans we offer to plans with higher deductibles and/or reduced coverage.

**CITY CLERK:**

**Date & Time Change for Tehama County Board of Supervisors Informational Session:**

The City Council members and/or Commissioners have been invited to participate in the Tehama County Board of Supervisors Informational Session Meeting scheduled for **Wednesday, November 13, 2013 at 6:00 p.m. (please note the date & time change)** in the Board Chambers located at 727 Oak Street in Red Bluff. City Clerk Lisa Linnet has already RSVP'd for the City Council and City Staff.

**Expect More Tehama Summit: It's a Big Deal!:**

Expect More Tehama has issued an invitation to the members of the City Council and City Staff to attend the fourth "Expect More Tehama Summit: It's a Big Deal!" They are inviting us to join them for a special day to learn how Tehama County continues to answer the BIG question: *What can we do or put in place that will start to raise expectations and support youth in continuing their education and skills beyond high school?*

If you plan to attend, please contact Lisa ASAP so that she can consolidate the RSVP's to [slown@ncen.org](mailto:slown@ncen.org). The date, time and location for this event are:

**November 13, 2013**

**8:30am to 2pm**

Rolling Hills Casino

Breakfast & Lunch Provided

**14<sup>th</sup> Annual Northstate Economic Forecast Conference (Agenda Attached):**

The Conference is on **January 16, 2014** from 7:30 a.m. to 5 p.m. at Gold Country Event Center, 4020 Olive Hwy., Oroville, CA 95966. Councilmembers/City Staff contact City Clerk Lisa Linnet at 824-7033 prior to December 1, 2013 if you are interested in attending this conference.

**PUBLIC WORKS DEPARTMENT:**

**Clark Park:**

Recently the City was approached by Complete Wireless Consulting Inc. on behalf of Verizon Wireless regarding the possibility of leasing a small area at Clark Park to provide better wireless service in this area. Complete Wireless Consulting was also considering other properties in the Corning area.

On Thursday the City received a letter from Complete Wireless Consulting Inc. stating they would like to enter into an agreement to lease a 30 x 30 foot area at Clark Park. Staff will review the proposal and discuss possible lease terms at our next staff meeting. We will keep Council informed of the status of this proposal.

**Water Leaks:**

Public Works crew members have completed repairs on the water leak in the 1500 block of Solano Street. It was a small leak on the service line. Repairing this water leak catches us up for now.

**Corning Community Park Phase II:**

Soil Engineers from Holdrege & Kull were at the Houghton Avenue side of the Corning Community Park on Thursday drilling holes for soil sampling. They drilled about 30 feet down in 5 different locations. This process should be completed on Friday and they will provide City Engineer Ed Anderson a full report listing their recommendations for the depth of the footings for the Soccer Field lights and for the pedestrian bridge.

**POLICE DEPARTMENT:**

**Patrol:**

In addition to responding to 195 calls for service, a total of 45 officer reports were taken and there were 84 officer-initiated incidents. Officers made 8 misdemeanor and 3 felony arrests, 41 traffic stops and issued 12 citations of which 8 were misdemeanors, 2 were infractions, 1 was animal-related and 1 was unclassified during the period of October 30, 2013 through November 6, 2013.



# Healthy Time to Grow

The Center for Economic Development is proud to announce that the theme of the 14th Annual Northstate Economic Forecast Conference will be "Healthy Time to Grow." It will focus on health care as an emerging opportunity for economic growth in the North valley. The conference will examine our region's ability to leverage healthcare and other assets, as well its various prescriptions for economic growth in the upcoming year.

The conference will take place on **January 16, 2014** at the Gold Country Event center.

**In addition to the main session, this year's conference will include:**

- Hot breakfast (Registration and Breakfast – 7:30 a.m. to 8:30 a.m.)
- General Session – 8:30 a.m. to 12:00 p.m.
- Lunch – 12:00 p.m. to 1:30 p.m.
- Afternoon break-out sessions – 1:30 p.m. to 4:00 p.m.
- A networking reception – 4:00 p.m. to 5:00 p.m.
- A trade show

Last year's conference recorded over 500 attendees. With that number increasing each year, this event has become an excellent networking opportunity on top of providing invaluable insight for businesses and organizations of all types.

**Speakers this year include:**

- John Chiang, State Controller
- Dr. Robert Eyles, Sonoma State University
- Robert J. Wentz, President & CEO, Oroville Hospital
- Ana Varona, Wellness Coordinator, Sierra Nevada Brewing Co.
- Micah Weinberg, Senior Policy Advisor to the Bay Area Council

**Healthy Time to Grow  
Prescription for Economic Growth  
Leveraging our Healthcare and Other Assets**



The 2014 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future. Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

The focus of the 14th Annual Northstate Economic Forecast Conference will be Health Care as an emerging opportunity for economic growth in the North Valley



**Regional Welcome**

**Dan Ripke** , Director, Center for Economic Development



**The Northstate Economy**

**Dr. Robert Eyler** , Sonoma State University

**BREAK**



**The California Economy**

**John Chiang** , State Controller



**Economic Impact of the Accountable Care Act**

**Robert J. Wentz** , Oroville Hospital President & CEO

**Micah Weinberg** , Senior Policy Advisor,

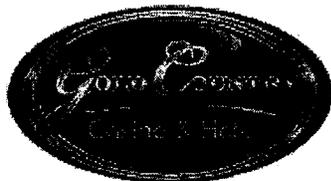
Bay Area Council



**Worksite Wellness Case Study: Health Risk  
and Health Care Cost Reductions at the  
Sierra Nevada Brewing Co.**

**Ana Varona** , Wellness Coordinator, Sierra  
Nevada Brewing Co.

**Conference Hosted by**



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CITY OF CORNING



# Corning, California Chamber of Commerce

1110 Solano Street, Corning, CA 96021 - (530) 824-5550, Fax 824-9499  
E-mail: [info@corningcachamber.org](mailto:info@corningcachamber.org) Webpage: [www.corningcachamber.org](http://www.corningcachamber.org)

October 30, 2013

John Brewer  
City Manager  
794 Third Street  
Corning, CA 96021

Dear Mr. Brewer,

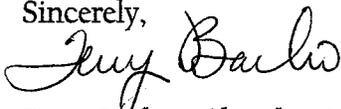
On December 14, 2013, Lucero Olive Oil will hold its third annual Winter Crush event. The family event which is billed as "A Day at the Mill" is held at 2120 Loleta Avenue from 10:00 am to 4:00 pm. In addition to the citrus crush and tours of the olive oil processing, the event will feature live music performances, a vendor market place highlighting local artisan producers, eateries and local microbreweries. Attendees will also have the opportunity to watch live cooking demonstrations hosted by local chefs. There will also be a kid's zone that will include the following art stations: jewelry making, bag decorating, olive branch crowns and coloring.

Each year during the event, Loleta Avenue has been designated as a one-way street, between Highway 99W and Toomes Avenue, with limited on-site parking. Off-site parking has been provided at Love's Truck Stop and Linnet's Tires with TRAX shuttles to and from the event. At each event Lucero Olive Oil enlists the help of several youth and civic organizations and compensates the organizations with generous donations to their programs.

Last year the event drew nearly two thousand attendees and it is anticipated attendance this year will be greater, with attendees coming from through-out the north state. In addition to promoting olive oil production, the event promotes local food vendors, food related producers, and local microbreweries.

Due to the size of the event and the positive impact it has on the business community and the community overall, the Chamber of Commerce is requesting the City of Corning consider supporting the Winter Crush as a community event.

Sincerely,



Terry Barbo - Chamber President