



City of Corning

794 Third St. Corning, CA 96021 (530) 824-7020 Fax (530) 824-2489

CORRECTED

THE CORNING FRIDAY NOTES

TO: MAYOR AND COUNCIL
FROM: CITY MANAGER JOHN L. BREWER, AICP *JB*
DATE: OCTOBER 18, 2013

CITY MANAGER:

Homecoming Parade – Friday, October 25th:

The Homecoming Parade will begin at 3:00 p.m. on Friday, October 25th; this year's theme is "Cards Go for the Gold". As in the past, and in response to a request from CUHS Principal Charlie Troughton), the Police Department, Police Cadets and Public Works will again assist with crowd control and street and no parking barricades. The parade will begin on Solano St. at Third St. heading west to Toomes and Solano where it will disband. The float procession will set up mostly on Marin Street.

Employee Life Insurance:

As reported before, City Treasurer Pala Cantrell had solicited proposals for the Term Life Insurance Policies that the City provides for each employee in accordance with the existing Memorandums of Understanding. The lowest proposal received was provided by Michael Marks Insurance Agency. This proposal consists of a Mutual of Omaha Policy for the same coverage per employee as we currently have, but at the reduced monthly cost of \$477.68/month. This is more than half of the \$1,053.50/month we currently pay. This equates to an annual savings of \$6,909.84. John signed the policy document this week that'll commence on November 1st, the day after our current policies expire.

Corning Community Park-Phase 1 Ribbon Cutting:

We'll be staging the Ribbon Cutting at the new park Saturday morning at 10:00 a.m. The Skate and Bike Park Association has been instrumental in collecting donations to support the event that'll include exhibitions by professional skateboarders, hot dogs and drinks and a live broadcast from a local radio station.

Directional Signs:

We ordered the preparation of four temporary directional signs at Sign-a-rama in Redding to assist those seeking to find the new Park for the opening ceremony on Saturday. John will pick them up on Friday. The sign design uses one of the "Wayfinding sign" options that we've generated here at City Hall.

Development Impact Fee Update:

We prepared and submitted legal notices for publication to the Corning Observer advertising the public hearing for the update of the City's Development Impact Fees that we've scheduled for the November 12th City Council Meeting. John will be presenting a Powerpoint presentation at that meeting.

BUILDING 824-7027 • PLANNING 824-7036 • CITY MANAGER 824-7034 • CITY CLERK 824-7033 • FINANCE 824-7020

PUBLIC WORKS 824-7025 • POLICE DEPARTMENT 824-7000 • FIRE DEPARTMENT 824-7044

"THE CITY OF CORNING IS AN AFFIRMATIVE ACTION-EQUAL OPPORTUNITY EMPLOYER"

CITY CLERK:

Tehama County Board of Supervisors Informational Session:

The City Council members and/or Commissioners have been invited to participate in the Tehama County Board of Supervisors Informational Session Meeting scheduled for Wednesday, November 6, 2013 at 6:30 p.m. in the Board Chambers located at 727 Oak Street in Red Bluff. This is an informational presentation only, with no action being taken.

If planning on attending, please notify City Clerk Lisa Linnet no later than Friday, October 25th so that she can consolidate a response to the Monday, October 28th deadline from the Tehama County Administration Department for names of attendees.

League of CA Cities 2013 Legislative Briefing (Information Attached):

The League of CA Cities will present the "2013 Legislative Briefing" (see attached) on Monday, November 4th at Redding City Hall, 777 Cypress Avenue, Redding from 1 – 4 p.m. For those interested and unable to attend on November 4th, a Webinar addressing the above issues is scheduled for November 6th from 9:30 – 11 a.m. City Council Members interested in attending or in utilizing the webinar, please contact Lisa Linnet (824-7033) **no later than October 28th**.

14th Annual Northstate Economic Forecast Conference (Agenda Attached):

The Conference is on January 16, 2014 from 7:30 a.m. to 5 p.m. at Gold Country Event Center, 4020 Olive Hwy., Oroville, CA 95966. Councilmembers/City Staff contact City Clerk Lisa Linnet at 824-7033 prior to December 1, 2013 if you are interested in attending this conference.

PUBLIC WORKS DEPARTMENT:

Corning Community Park:

In anticipation of the Saturday, October 19th "Grand Opening" of the Corning Community Park, lots of small items are being completed. Sierra Landscape will turn the water down so the surrounding sod is not too wet and will be able to accommodate the pedestrian traffic. The area of the gazebo and hydro-seeded grass will be off limits till mid to late November.

The slurry seal was completed on Toomes Avenue in front of the new Park. Public Works Crews are painting the STOP legends and installing posts to complete a 4-way stop.

Cellular Tower:

Complete Wireless Consulting has contacted the City to discuss the possible use of Clark Park as a site for a cellular tower. They will be in town on Thursday, October 24th to look at the property. They are also considering other options in the area.

Veterans of Foreign Wars (VFW) Post-4218:

The VFW has sent the City a letter requesting they be allowed to have the Annual Veterans Day Parade on Monday, November 11th (Veteran's Day). The Parade is scheduled to start at 10:30 a.m. at the intersection of Solano and Third Street and end at the Memorial Hall located at the corner of Solano Street and Houghton Avenue. The Police Department will manage traffic control during the parade procession.

POLICE DEPARTMENT:

Patrol:

In addition to responding to 180 calls for service, a total of 38 officer reports were taken and there were 67 Officer-initiated incidents. Officers made 12 misdemeanor and 1 felony arrests, 36 traffic stops and issued 19 citations of which 14 were misdemeanors, 2 were infractions, and 3 were parking during the period of October 9, 2013 through October 16, 2013.

Community:

Another reminder that the Police Department will be participating in the Drug Enforcement Agency's National Prescription Drug Take-Back Program on October 26, 2014 from 10:00 a.m. to 2:00 p.m. at the Corning Police Department.

2013 Legislative Briefing

In Person – Monday, November 4
(Redding City Hall, 777 Cypress Avenue, Redding)
Time: 1:00 to 4:00 p.m.

Webinar – Wednesday, November 6
Time: 9:30 to 11:00 a.m.

Please join the League for the 2013 Legislative Briefing. There will be two opportunities to attend; in-person at Redding City Hall, or online via webinar.

During this year's Legislative Briefing, League lobbyists will be discussing the new laws that were adopted in the 2013 legislative year, with an emphasis on laws of most interest to cities. League lobbyists will also share their perspective on coming issues for 2014, including efforts to increase transportation funding, lower local voter thresholds, the water bond, medical marijuana, labor and human resources and post-RDA infrastructure and development tools.

Member and League Partner registration fee is \$25*.
The cost for non-member city participants is \$325 per person for the in-person Legislative Briefing and \$125 per city for the Webinar.

Please register for the **in-person** event at www.cacities.org/events by
12:00 p.m., Friday, November 1

Please register for the **WEBINAR** at www.cacities.org/events by
12:00 p.m., Tuesday, November 5

For questions on how to register for the webinar, please contact Megan Dunn at mdunn@cacities.org .
For all other questions, please contact Meg Desmond at mdesmond@cacities.org.

**One connection per city or partner, please.*



Healthy Time to Grow

The Center for Economic Development is proud to announce that the theme of the 14th Annual Northstate Economic Forecast Conference will be "Healthy Time to Grow." It will focus on health care as an emerging opportunity for economic growth in the North valley. The conference will examine our region's ability to leverage healthcare and other assets, as well its various prescriptions for economic growth in the upcoming year.

The conference will take place on **January 16, 2014** at the Gold Country Event center.

In addition to the main session, this year's conference will include:

- Hot breakfast (Registration and Breakfast – 7:30 a.m. to 8:30 a.m.)
- General Session – 8:30 a.m. to 12:00 p.m.
- Lunch – 12:00 p.m. to 1:30 p.m.
- Afternoon break-out sessions – 1:30 p.m. to 4:00 p.m.
- A networking reception – 4:00 p.m. to 5:00 p.m.
- A trade show

Last year's conference recorded over 500 attendees. With that number increasing each year, this event has become an excellent networking opportunity on top of providing invaluable insight for businesses and organizations of all types.

Speakers this year include:

- John Chiang, State Controller
- Dr. Robert Eyley, Sonoma State University
- Robert J. Wentz, President & CEO, Oroville Hospital
- Ana Varona, Wellness Coordinator, Sierra Nevada Brewing Co.
- Micah Weinberg, Senior Policy Advisor to the Bay Area Council

**Healthy Time to Grow
Prescription for Economic Growth
Leveraging our Healthcare and Other Assets**



The 2014 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future. Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

The focus of the 14th Annual Northstate Economic Forecast Conference will be Health Care as an emerging opportunity for economic growth in the North Valley



Regional Welcome

Dan Ripke , Director, Center for Economic Development



The Northstate Economy

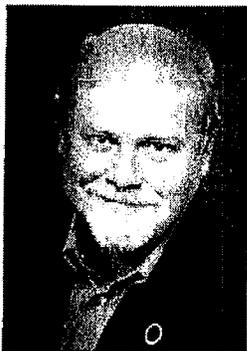
Dr. Robert Eyler , Sonoma State University

BREAK



The California Economy

John Chiang , State Controller

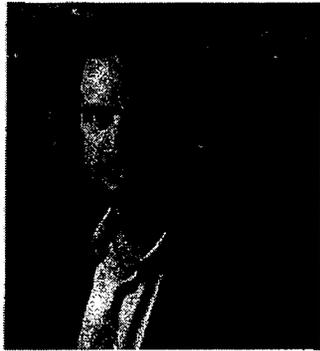


Economic Impact of the Accountable Care Act

Robert J. Wentz , Oroville Hospital President & CEO

Micah Weinberg , Senior Policy Advisor,

Bay Area Council



**Worksite Wellness Case Study: Health Risk
and Health Care Cost Reductions at the
Sierra Nevada Brewing Co.**

Ana Varona , Wellness Coordinator, Sierra
Nevada Brewing Co.

Conference Hosted by

