



# City of Corning

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## THE CORNING FRIDAY NOTES

**TO: MAYOR AND COUNCIL**  
**FROM: CITY MANAGER JOHN L. BREWER, AICP**  
**DATE: SEPTEMBER 20, 2013**

### SCHEDULES:

**John Brewer:** September 20<sup>th</sup> through October 4<sup>th</sup> attending Stepson's wedding and traveling. As previously discussed, I will miss the second City Council meeting in September. I will of course be available by cell phone in case of an emergency (contact Lisa Linnet for the number). During my absence the following Department Heads will be the "Acting City Manager":

- September 20<sup>th</sup> – 25<sup>th</sup>: Don Atkins, Police Chief
- September 26<sup>th</sup> – October 1<sup>st</sup>: Patrick Walker, Public Works Director
- October 2<sup>nd</sup> – October 6<sup>th</sup>: Martin Spannaus, Fire Chief

### CITY MANAGER:

#### **Fencing at Skate/Bike Park:**

We've heard concerns from more than one citizen regarding the need for a barrier to separate the playground from the deep skate/bike park bowls. The Mayor has heard those concerns as well and passed them along to Staff. The primary issue is that a child could wander from the playground and stumble into the deep bowls at the north end of the skate/bike park and be injured. To address this we are investigating the potential installation of a 4'-0" high fence that would be installed between the two uses.

#### **Potential Utility Extensions across Freeway:**

We're working on some preliminary drawings and a narrative description that we might include in an application for a USDA Rural Development Economic Development Grant. Initially we will forward the preliminary information to Marc Nemanic at 3Core in Chico for his review and comments.

Our thoughts are that with the combination of an Economic Development Grant (or loan) and reuse of recovered CDBG Economic Development funds, we can fund sewer and water extensions to the recently annexed properties on the west side of the freeway at Solano Street. That will enable additional commercial uses that would increase and perhaps diversify our Sales Tax revenues.

#### **Preliminary Sales Tax Information:**

We received some preliminary Sales Tax Revenue information for the second quarter of 2013 this week. The raw numbers are up 15.3% from the same quarter last year. However, I have reason to believe the figures include sales tax originating from another jurisdiction or are "old revenues" that finally caught up to us. If either of those is the case, the real increase is more like 6.9% over the same quarter in 2012. That's still positive, but certainly less cause to "celebrate". I've sent an inquiry to the State Board of Equalization to check into that.

## **CITY CLERK:**

### **14<sup>th</sup> Annual Northstate Economic Forecast Conference:**

The Conference is on January 16, 2014 from 7:30 a.m. to 5 p.m. at Gold Country Event Center, 4020 Olive Hwy., Oroville, CA 95966. Registration Cost (City Council) \$35 each, "Early Bird" (before 1-1-2014) Individual Registration (Non Council/Co. Supv.) \$99, after 1-1-2014 \$149 each. Registration includes hot breakfast, general session, lunch, breakout sessions, networking reception and one copy of the North Valley Economic Scorecard, 4<sup>th</sup> Edition. **Agenda and Listing of Speakers is attached.**

Councilmembers and City Staff please contact City Clerk Lisa Linnet at 824-7033 prior to December 1, 2013 if you are interested in attending this conference so that she can do a consolidated registration.

## **PUBLIC WORKS DEPARTMENT:**

### **Edith Well:**

The Well is still having some difficulties getting online. Win Benbow (the City's Well expert) will be in on Friday to get the well back into production.

### **Corning Community Park:**

Recently we had parents and other observers of the Park bring to our attention concerns that there was not an adequate barrier separating the playground area from the advanced skateboarding area at the skate park. Staff is now looking at placing a 4 foot chain link fence to create a barrier between the two areas creating a safer environment for children utilizing the playground.

The supplier for the park restrooms have postponed the delivery date. The Project's General Contractor has been given a new date of September 26<sup>th</sup> for delivery.

### **Cal Fire Salt Creek Conservation Camp:**

Yearly the City contracts with Cal Fire – Salt Creek Conservation Camp to complete vegetation removal within City Creek/Streambeds. On Monday, September 23, 2013 Salt Creek Crews will begin removing the Arundo bamboo and other invasive shrubs from Creek/Streambeds within the City Limits. They then burn the removed vegetation when the rains start. This annual process allows our stormwaters to flow easier and reduces flood hazards during months when the City experiences periods of heavy rain.

From start to finish and baring no delays due to fires, this work normally takes two to three weeks to complete.

## **POLICE DEPARTMENT:**

### **Patrol:**

In addition to responding to 193 calls for service, a total of 25 officer reports were taken and there were 95 officer-initiated incidents. Officers made 10 misdemeanor and 2 felony arrests, 48 traffic stops and issued 15 citations of which 0 were felony, 9 were misdemeanors, 4 were infractions, 1 was parking, 1 was animal-related during the period of September 11, 2013 through September 18, 2013.



# Healthy Time to Grow

The Center for Economic Development is proud to announce that the theme of the 14th Annual Northstate Economic Forecast Conference will be "Healthy Time to Grow." It will focus on health care as an emerging opportunity for economic growth in the North valley. The conference will examine our region's ability to leverage healthcare and other assets, as well its various prescriptions for economic growth in the upcoming year.

The conference will take place on **January 16, 2014** at the Gold Country Event center.

**In addition to the main session, this year's conference will include:**

- Hot breakfast (Registration and Breakfast – 7:30 a.m. to 8:30 a.m.)
- General Session – 8:30 a.m. to 12:00 p.m.
- Lunch – 12:00 p.m. to 1:30 p.m.
- Afternoon break-out sessions – 1:30 p.m. to 4:00 p.m.
- A networking reception – 4:00 p.m. to 5:00 p.m.
- A trade show

Last year's conference recorded over 500 attendees. With that number increasing each year, this event has become an excellent networking opportunity on top of providing invaluable insight for businesses and organizations of all types.

**Speakers this year include:**

- John Chiang, State Controller
- Dr. Robert Eyler, Sonoma State University
- Robert J. Wentz, President & CEO, Oroville Hospital
- Ana Varona, Wellness Coordinator, Sierra Nevada Brewing Co.
- Micah Weinberg, Senior Policy Advisor to the Bay Area Council

**Healthy Time to Grow  
Prescription for Economic Growth  
Leveraging our Healthcare and Other Assets**



The 2014 Economic Forecast Conference will provide an in-depth and candid look at where the national, state and North Valley economies are heading in the near and long-term future. Expanded and improved to give you the critical information needed for successful business, community and strategic planning.

The focus of the 14th Annual Northstate Economic Forecast Conference will be Health Care as an emerging opportunity for economic growth in the North Valley



**Regional Welcome**

**Dan Ripke** , Director, Center for Economic Development



**The Northstate Economy**

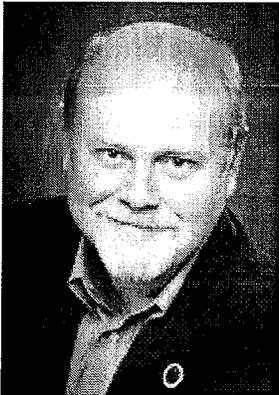
**Dr. Robert Eyler** , Sonoma State University

**BREAK**



**The California Economy**

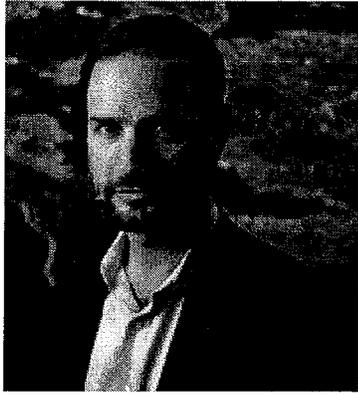
**John Chiang** , State Controller



**Economic Impact of the Accountable Care Act**

**Robert J. Wentz** , Oroville Hospital President & CEO

**Micah Weinberg** , Senior Policy Advisor,



Bay Area Council



**Worksite Wellness Case Study: Health Risk  
and Health Care Cost Reductions at the  
Sierra Nevada Brewing Co.**

**Ana Varona** , Wellness Coordinator, Sierra  
Nevada Brewing Co.

**Conference Hosted by**

