CITY OF CORNING
RECREATION COMMISSION MINUTES

TUESDAY, JULY 7, 2009
CITY COUNCIL CHAMBERS
794 THIRD STREET

A. CALL TO ORDER: 7:30 p.m.

B. ROLL CALL:

Chairperson:	Shannon Boles
Commissioners:	Loretta Price
	Larry Johnson
	Kyle Lauderdale
	Allen Turner

Present were Commissioners Price, Johnson, Lauderdale and Turner, absent was Chairperson Boles.

C. BUSINESS FROM THE FLOOR: None.

D. REGULAR AGENDA:

1. **Waive the Reading and Approve the Minutes of the June 2, 2009 Recreation Commission meeting with any necessary corrections.**

Commissioner Lauderdale moved to approve the Minutes of the June 2, 2009 Recreation Commission Meeting as written. Commissioner Johnson seconded the motion. **Ayes: Price, Johnson, Lauderdale and Turner. Opposed: None. Absent: Boles. Abstain: None. Motion was approved by a vote of 4-0 with Boles absent.**

2. **Discussion of Advertising and Yearly Activity Calendar.**

Recreation Supervisor Kimberly Beck informed the Commission that the Recreation Department would like to be more consistent with their advertising and also the timing in which the Community can expect the activity guides to be dispersed. Ideally, the Recreation Activity Guide would be available to the Community in December, May and August. Ms. Beck stated that through consistency in handing out activity guides in these months, we could train the Community to watch for them at these times. This could also help with pre-registration.

Ms. Beck discussed a list of advertising methods the Recreation Department will utilize in the upcoming months (list is attached). Prior to the publishing of each activity guide, Ms. Beck plans to flood the Community with advertising. For example, if the activity guide is scheduled to be available to the Community in September, the Department would spend the month of August finishing up our remaining programs and flooding the Community with advertising regarding the upcoming events.

John Leach suggested that the Recreation Department place an advertisement in the Tehama Trader. Commissioner Turner suggested that we utilize someone's advertisement that is already in use such as Teresa Smith's from First Choice Realty. Commissioner Turner also suggested that we create our own marquee that the Community of Corning can look to for updates. Kathy Coatney suggested advertising at the Olive Festival or at Rodger's Theatre where the movie posters used to be displayed. Steve Kimbrough suggested having the Maywood Middle School design/print the posters in their lab. Other suggestions included asking the schools if they would add the Recreation link on their websites and attach the activity guides to bills that local businesses send out.

Ms. Beck informed the Commission that she is working on creating a yearly calendar to post in the window of her office. The calendar will include the programs that are run on a yearly basis. For example, the calendar would show the community when to expect the Youth Basketball League, Youth Flag Football League, Basketball Camp, etc. The calendar will constantly be updated with other programs we choose to add in. The point of the calendar would be to keep the Community constantly informed of future programs the Department will run. Hopefully, this will help with pre-registration as well.

3. Discussion of Possible Fall and Winter Programs.

Ms. Beck updated the Recreation Commission of future programs the Department is looking into. The first program Ms. Beck is working on is a Bull Riding Clinic (the idea came from our City Mechanic), she then briefly reviewed what the clinic would entail. Ms. Beck stated that she and other City Staff are currently looking into liability and other issues that will assist in making the Bull Riding Clinic a success.

Ross Turner informed the Commission that there is a man by the name of Chuck Morris in Red Bluff who has a great deal of experience with clinics such as the one we wish to run. Ms. Beck will be contacting Sue Henderson to acquire his contact information. Steve Kimbrough spoke about liability and insurance.

Ms. Beck also informed the Commission of other activities they can expect for the fall and winter such as Adult Fall Softball, Yoga, Pilates, Kenpo Karate, Kickboxing, and a variety of children's activities. The Department also plans on running camps throughout the year when students are out of school and SERRF is not in session.

4. Report on June 6, 2009 Skateboard Park Meeting.

Commissioner Turner summarized the Skateboard Park Meeting and stated that approximately 20 people were in attendance. It was announced that the next meeting is scheduled for July 20th at 6:00 p.m. in the City Hall Council Chambers. At this meeting the Co-Chairs would like to form Committees such as fundraising, location, marketing, etc. The leaders of each of the Committees will form the Corning Skate and Bike Park Board that will meet on a regular basis. So far, Teresa Smith has volunteered to help with the feasibility study on each possible location.

The group at the skateboard park meeting emphasized that the park would be accessible to both skaters and bikers equally. Audience members present expressed that they would also like a walking area. It was stated that if these things were added to the Park it could be all things to all people.

Commissioner Turner stated that when speaking with members of the Community he was asked questions such as: Can we bring our pets and will there be a Frisbee Golf Course? These questions will be addressed in future skateboard park meetings. Commissioner Turner also shared that there has been no commitment of funds from the City Council to date. He suggested first obtaining the non-profit status and then begin collecting donations wherever we can. He also suggested posting a thermometer to show the Community the progress of the Project.

Bucky Bowen, Dean Cofer and John Leach have created flyers for the upcoming skateboard park meeting and these flyers have been mailed, emailed, and posted to spread the word.

Commissioner Johnson stated he had attended the skateboard park meeting and had members of the City Council been present they would not have been impressed by the turnout. Commissioner Johnson stated his belief that if this project is to be a success, there needs to be more action and participation from the Community.

John Leach reminded the Commission that Red Bluff's project took 5 to 6 years. He also reminded them that we plan to build something for future generations.

Steve Kimbrough asked for the Commission's assistance to not lay work on Recreation Supervior Kimberly Beck. He reminded the Commission that all great things that have happened in Corning have happened because of the efforts of the Community Volunteers. Enthusiasm, organization, and fundraising will be crucial to the Corning Skate and Bike Park Project.

Recreation Supervisor Kimberly Beck invited the Recreation Commission to the July 28th City Council Meeting to hear the presentation about the Recreation Department.

E. ITEMS PLACED ON THE AGENDA FROM THE FLOOR: None

F. ADJOURNMENT! 8:27 p.m.

The Corning Recreation Commission serves as an advisory body to the Corning City Council on Public Parks and Recreation issues including park use, master planning, acquisition and development, beautification, improvement and maintenance of City Parks. The Commission provides a public forum for the proposal and discussion of public recreation services that benefit the Community. Ideally the Commission would encourage community volunteers and youth/adult volunteer sports groups to work together in the planning for current and future facility and program needs.

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Kimberly Beck, Recreation Supervisor